

HEALTH AND WELLBEING BOARD
8 November 2017

Title: DIRECTOR OF PUBLIC HEALTH ANNUAL REPORT	
Report of the Director of Public Health	
Open Report	For Decision
Wards Affected:	Key Decision:
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Sponsor: Matthew Cole, Director of Public Health, LBBDD	
Summary <p>The Director of Public Health Annual Report is a statutory requirement under the provisions of the Health and Social Care Act 2012. It provides an opportunity for the Director to give an independent assessment of the health of the population and focus on some priority areas where he considers that the council and its partners need to consider individually and collectively where more needs to be done to realise health gain.</p> <p>The aim of the Report in Appendix 1 is not to make recommendations but to pose questions for the reader to investigate and find solutions. In some of the chapters, I assess the potential of our newly created Community Solutions Service to add value and opportunity to delivering health outcomes.</p> <p>This year, I have broken with my traditional approach and focused a large part of my report on the issue of serious youth violence. In Chapter 1, I examine this problem against the backdrop of a significant increase in serious youth violence involving assaults with knives and noxious substances. Chapter 2, considers what support our children need to become more resilient to mental health issues. This is part of the day-to-day business of teachers, social workers and other professionals.</p> <p>Chapter 3, continues my interest in using devolved powers to deliver better health and care outcomes for our residents. I examine our progress in establishing an accountable care system based on 'place based care' that evolves our thinking beyond care to one that has concern for the causes of poor health rather than the effects.</p> <p>We are now in the fourth year of the Public Health Grant and Chapter 4, reviews the evidence and analysis on how we have used the Grant. Containing or reducing the costs of health and social care without negative effects on health outcomes requires cost effective prevention interventions to play a much more substantial role. I consider both</p>	

how we have spent the Public Health Grant in Barking and Dagenham and what return we achieved.

In the final Chapter, I discuss progress so far of the Barking Riverside NHS Healthy New Town initiative to help “design in” health and modern care from the outset. With around 800 homes expanding to 10,800 extra homes being built by 2030, the challenges are significant but as construction picks up, there is a huge opportunity to shape places to radically improve population health, integrate health and care services, and offer new digital and virtual care fit for the future. I assess whether there is a wider opportunity to apply the principles through our Local Plan to support the many other developments in our borough that will gain momentum over the next year.

Recommendation(s)

The Health and Wellbeing Board is recommended to:

- (i) Note and comment on the observations of the Director of Public Health in his Annual Report.
- (ii) Note that the Director of Public Health Annual report will be used to inform future iterations of the Joint Health and Wellbeing Strategy and joint Strategic Needs Assessment.

Reason(s)

A number of the Director of Public Health’s specific responsibilities and duties arise directly from Acts of Parliament – mainly the NHS Act 2006 and the Health and Social Care Act 2012 – and related regulations.

The Director of Public Health has a duty to write a report, whereas the authority’s duty is to publish it (section 73B(5) & (6) of the 2006 Act¹, inserted by section 31 of the 2012 Act). The content and structure of the report is something to be decided locally.

1 Mandatory Implications

1.1 Financial Implications

Implications completed by Olufunke Adediran, Group Accountant:

This report is mainly for information and a cover for the statutory annual report of the Director of Public Health for the year 2016/17. The financial implications of the main report are contained in chapter 4 of the report. As such, there are no financial implications arising directly from this report.

1.1 Legal Implications

Implications completed by Dr. Paul Feild Senior Governance Solicitor

The legal obligation to produce this report is as set out in the reasons above.

1.2 JSNA

The functions of the Health and Wellbeing Board is to promote and inspire residents of Barking and Dagenham by focusing on integration of health and social care, delivery of improved health outcomes and effectively reduce inequalities for those who live in the Borough including those identified in 2016 JSNA. The Annual Report by the director of Public Health highlights the health of those living in the Borough, the Board intends to address the four focus areas by identifying the needs of the population and targets work to help deliver the aims to those residents within the Borough.

1.3 Health and Wellbeing Strategy

The Health and Wellbeing Strategy includes the following key themes; prevention, improvement and integration of services, care and support, protection and safeguarding. An annual report completed by the Director of Public Health will assist the Health and Wellbeing Board to deliver the Joint Health and Wellbeing strategy by identifying key priorities within the Borough.

1.4 Integration

The projected new direction of the Health and Wellbeing Board will allow it to dedicate greater resources and time to substantive topics of health and social care integration; a central purpose of the Board.